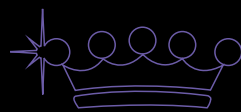




CREATED FOR ADVENTURE



PRIMERO

2026 RANGE



PRIMERO

Discover the exclusive Primero range of 2-4 berth motorhomes, designed with various Low Profile layouts to suit your travel needs. These redesigned models come packed with features to enhance your holiday experience, making it easy to enjoy your leisure time.



Primero is your go-to option for a budget-friendly motorhome that doesn't compromise on quality or comfort. With an MTPLM weight of 3500kg, these Low Profile motorhomes can be effortlessly driven by anyone with a full UK driving licence, regardless of age. Plus, chassis upgrades are available for those seeking an increased payload.

Enjoy your adventures with Primero—where affordability meets luxury!











The innovative GRP and 99% wood-free construction ensures superior insulation, damp resistance, and long-lasting durability in every 2026 Benimar motorhome.



The Primero Range is ULEZ compliant with low VED rates, offering cleaner, fee-free travel and lasting savings.

2026 PRIMERO COACHBUILT RANGE

MODEL	INTERIOR LAYOUT	DIMENSIONS (mm)		WEIGHTS (kg)	
PRIMERO 201  Fresh Water Tank : 100L Waste Water Tank Size 105L		Length:	5950mm 19'5"	MTPLM:	3500 3650
		Width (Mirrors Folded):	2300mm 7'6"	MIRO:	MANUAL 2776 AUTO 2816
		Height:	2890mm 9'5"	Max User Payload:	MANUAL 724 MANUAL 874 AUTO 684 AUTO 834
		BED SIZES FIXED REAR BED 1390mm X 2000mm 4'6" X 6'6"			
PRIMERO 202  Fresh Water Tank : 100L Waste Water Tank Size 105L		Length:	5950mm 19'5"	MTPLM:	3500 3650
		Width (Mirrors Folded):	2300mm 7'6"	MIRO:	MANUAL 2879 AUTO 2919
		Height:	2890mm 9'5"	Max User Payload:	MANUAL 621 MANUAL 771 AUTO 581 AUTO 731
		BED SIZES HINGED ROOF BED 1390mm x 1900mm 4'6" x 6'2" FRONT LOUNGE BED 1400mm x 2100mm 4'6" x 6'9"			
PRIMERO 286  Fresh Water Tank : 100L Waste Water Tank Size 105L		Length:	6950mm 22'8"	MTPLM:	3500 3650
		Width (Mirrors Folded):	2300mm 7'6"	MIRO:	MANUAL 3031 AUTO 3071
		Height:	2890mm 9'5"	Max User Payload:	MANUAL 469 MANUAL 619 AUTO 429 AUTO 579
		BED SIZES HINGED ROOF BED 1400mm x 1900mm 4'6" x 6'2" FRONT LOUNGE BED 1300mm x 2100mm 4'3" x 6'9"			
PRIMERO 282  Fresh Water Tank : 100L Waste Water Tank Size 105L		Length:	7390mm 24'2"	MTPLM:	3500 3650
		Width (Mirrors Folded):	2300mm 7'6"	MIRO:	MANUAL 3066 MANUAL 3116 AUTO 3106 AUTO 3156
		Height:	2890mm 9'5"	Max User Payload:	MANUAL 434 MANUAL 494 AUTO 394 AUTO 534
		BED SIZES HINGED ROOF BED 1400mm x 1900mm 4'6" x 6'2" FRONT LOUNGE BED 1400mm x 1900mm 4'6" x 6'2"			

REAR GARAGE DIMENSIONS	201	202	286	282
REAR GARAGE APERTURE DIMENSIONS (mm)	976(h) x 761(w) x2175(d)	-	1510(h) x 510(w) x1510(d)	1190(h) x 805(w) x2175(d)
REAR GARAGE MAX LOAD LIMIT (kg)	225	225	225	225

KEY FEATURES AND BENEFITS

FIAT

AUTOMATIC OPTION

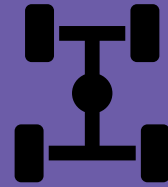
FIAT EURO 6E ENGINES

Choice of 3500KG Or 3650kg chassis 140BHP manual (standard) or 140BHP 8-speed auto upgrade (part of Comfort Drive Pack) .



9" PIONEER TOUCHSCREEN (PART OF COMFORT DRIVE PACK)

Sat Nav, rear camera & premium audio.



WIDENED REAR TRACK

Greater stability and interior space for a smoother, roomier ride.



ALLOY WHEELS + FIX & GO REPAIR KIT (PART OF COMFORT DRIVE PACK)

Premium style with added peace of mind.



NCC APPROVED

UK certified, safe & road-ready.



VERSATILE BED OPTIONS

Space-saving comfort at the touch of a button.



ADVANCED DRIVER ASSIST

ABS, ESP, Traction Control, and Hill/Wind Assist for safe handling.



REAR ISOFIX TRAVEL SEATS

Safe, family-friendly travel for children.



HEATED ELECTRIC MIRRORS

Clear vision in any weather.



CAB AIR-CON & CRUISE CONTROL

Relaxed, comfortable driving on every journey.



TRUMA COMBI 6KW HEATING

Efficient gas/electric heating and hot water all year round.



THREE-POINT SEAT BELTS

Safe, comfortable travel with three point seat belts to all forward facing designated passenger seats

2026 SEASON PRICE LIST

PRICES AND SPECIFICATION EFFECTIVE 1ST OCTOBER 2025

MODEL	PRICE
PRIMERO 201 - FIAT DUCATO 140BHp MANUAL ENGINE	£62,995.00 OTR
PRIMERO 202 - FIAT DUCATO 140BHP MANUAL ENGINE	£64,995.00 OTR
PRIMERO 286 - FIAT DUCATO 140BHP MANUAL ENGINE	£67,995.00 OTR
PRIMERO 282 - FIAT DUCATO 140BHP MANUAL ENGINE	£67,995.00 OTR

EXCLUSIVE UPGRADE PACK OFFER*



COMFORT DRIVE CONTENTS [‡]	RRP
✓ FIAT AUTOMATIC 140BHP ENGINE - POWER + DRIVER COMFORT	£2,995.00
✓ PREMIUM UPHOLSTERY UPGRADE - INTERIOR LUXURY	£987.00
✓ BIKE RACK - EASY BIKE CARRIAGE	£564.00
✓ AWNING - EXTENDED LIVING SPACE	£1,178.00
✓ TRACKSTAR S7 VEHICLE TRACKER + ONE YEARS SUBSCRIPTION	£468.00
✓ 9" PIONEER DAB+ RADIO - WITH APPLE CARPLAY/ ANDROID AUTO	£999.00
✓ ALLOY WHEELS WITH FIAT FIX & GO REPAIR KIT	£995.00
TOTAL RETAIL VALUE	£8,186.00

AVAILABLE ON ALL NEW 2026 BENIMAR PRIMERO MODELS

*TERMS & CONDITIONS APPLY: Pack offer is only valid for orders placed on NEW 2026 BENIMAR PRIMERO MOTORHOMES purchased from Marquis from 14th -19th October 2025. For Full T&Cs please visit marquisleisure.co.uk/

‡ When choosing the Comfort Drive Pack use Auto weights & also reduce payload by 43kg (201 & 202) 51kg (286) 52kg (282) to allow for the weight of the bike rack & awning fitted.

**BUY****COLLECT****SERVICE**

AT YOUR LOCAL BENIMAR DEALER

MARQUIS LANCASHIRE

Riversway Leisure Village |
Chain Caul Road |
Docklands | Preston |
Lancashire | PR2 2PD
T: 01772 731 313

Available to view

MARQUIS GLOUCESTERSHIRE

Mill Avon Holiday Park |
Gloucester Road |
Tewkesbury |
Gloucs | GL20 5SW
T: 01684 296 222

Available to view

MARQUIS SOUTH YORKSHIRE

Rotherham Road |
Dinnington | Sheffield
South Yorkshire |
S25 3RF
T: 01909 495 900

Available to view

MARQUIS DORSET

41-45 Old Wareham Rd |
Poole |
Dorset |
BH12 4QN
T: 01202 738 777

Available to view

MARQUIS SURREY/SUSSEX

Station Approach |
Gomshall |
Surrey |
GU5 9NX
T: 01483 203 335

Available to view

MARQUIS NORTHANTS

The Causeway |
Great Billing |
Northampton |
Northants | NN3 9EX
T: 01604 402 888

Available to view

MARQUIS SUFFOLK

Farthing Road |
Sproughton |
Ipswich | Suffolk
IP1 5AP
T: 01473 747 675

Available to view

MARQUIS EXETER

Sandygate |
Clyst Road |
Exeter |
Devon | EX2 7JL
T: 01392 446 250

Available to view

MARQUIS DEVON (Plymouth)

Lee Mill |
Ivybridge |
Nr Plymouth |
Devon | PL21 9EG
T: 01752 892 977

Available to view

MARQUIS HAMPSHIRE

Winchester Road |
Lower Upham |
Nr Southampton |
Hampshire | SO32 1HA
T: 01489 860 666

Available to view

MARQUIS DURHAM

Durham Road |
Birtley | Chester Le Street |
County Durham |
DH3 2QZ
T: 0191 492 2480

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Birtley | Chester Le Street |
County Durham |
DH3 2QZ
T: 0191 492 2480

Available to view



FULL VEHICLE
SPECIFICATION



VIRTUAL
TOURS



BROCHURE
DOWNLOAD

WWW.BENIMARPRIMERO.CO.UK



**SCAN HERE
TO VIEW FULL 2026
SPECIFICATION &
NATIONWIDE STOCK.**

IMPORTANT INFORMATION The contents of this publication are as accurate as possible at the time of going to press (October 2025), but this information should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Prices effective 1st October 2025. The base price is for the vehicle with its standard specification. The On the Road (OTR) price includes the cost of Number Plates, all delivery charges, First Year VED (Road Tax) and 1st Registration Fee (as set by H.M Government) at point of registration. VAT inclusive at 20%. Marquis Motorhomes & Caravans is a registered trademark of The Auto-Sleepers Group Ltd. This price list supersedes all others.